Risetime

YOUR PROMOMATS IS ONE AUDIT AWAY FROM FAILING

How One Pharma Team Fixed Compliance Before It Became a Regulatory Nightmare

Vault PromoMats

OPERATIONALIZING VEEVA VAULT PROMOMATS FOR COMPLIANCE-READY EXECUTION

A pharmaceutical organization using Veeva Vault PromoMats needed to improve content compliance, reduce operational risk, and increase execution confidence across marketing and regulatory teams.



Risetime partnered with the organization to operationalize PromoMats through expert configuration, librarian services, and taxonomy optimization—transforming content operations into a compliance-ready execution engine.

The Challenge

Although Veeva Vault PromoMats was implemented, the organization struggled with inconsistent metadata, manual workarounds, and unclear governance.

Content discovery was slow, reuse was limited, and review cycles were longer than necessary. Compliance confidence depended heavily on individual effort rather than repeatable operational discipline

Risetime Solution

- Validated and optimized PromoMats configuration aligned to regulatory and marketing workflows
- Provided dedicated librarian services for content intake, classification, and lifecycle management
- Designed and implemented a scalable taxonomy to improve findability, reuse, and review efficiency
- Established governance models to support audit readiness and ongoing compliance

Execution Framework

Operationalize

Standardized workflows and approval processes within PromoMats

Organize

Applied librarian expertise to structure content for compliance and reuse

Optimize

Reduced friction in review cycles and improved throughput

Orchestrate

Aligned with teams, governance, and downstream execution needs

Business Outcomes

01 Improved regulatory confidence and audit readiness

02 Faster content discovery and reuse across teams

03 Reduced approval cycle times through standardized execution

04 Lower operational risk through consistent governance and taxonomy

05 PromoMats operating as a reliable execution engine—not a bottleneck

About Risetime

Risetime helps regulated organizations transform content operations from cost centers into growth-ready, compliance-driven execution engines through expert integration, managed services, and operational excellence across DAM, ECM, and digital experience platforms.